



North Country Alliance
Box 8561, Clarkson University
Potsdam, New York 13699-8561
Telephone (315) 268-3778
Telefax (888) 268-3508
info@northcountryalliance.org
www.northcountryalliance.org

Loan Fund Administration
c/o Development Authority of the North Country
317 Washington Street
Watertown, New York 13601
Telephone (315) 661-3200
Telefax (315) 661-3201

Communications Committee Meeting

March 8, 2023, Via Teams

MINUTES

Members Present: Rob Aiken, Carol Calabrese, Aviva Gold, Joe Russo,

Members Absent: Michelle Capone, Jeremy Evans, Brian Gladwin, Marijean Remington, Molly Ryan, Matt Siver, Eric Virkler, Tricia Wilson

Lunch and Learn Webinar Offering

- Jon Cardinal is confirmed for Wednesday, April 19, 12:00-12:45. Thank you, Trish! "Accessing Federal Funding for the North Country."
- First promo has gone out and we have 27 registrants so far.
- Committee members are asked to share the [link to the promo email](#). Board members will be asked to share out to their networks.

Annual Meeting

- June 21, 2023
- Hotel Saranac is reserved
- National Grid will sponsor at the \$1000 level. Thank you, Joe.
- Panel discussion on successful programs
 - Housing
 - Ogdensburg has had the longest land bank. Joe will reach out to Andrea Smith to see if she will return to discuss successes and challenges
 - Workforce
 - Carol will ask Sylvie Nelson to present about their STEM program and how it can be replicated
 - Childcare
 - Aviva will reach out to Cheyenne to find someone to discuss their home childcare program and the impacts/numbers

Adjournment: 11:25 am

Next Meeting: April 12, 2023 at 11:00am via Teams